

**BANYAN TREE HOLDINGS LIMITED**

(Company Registration Number 200003108H)

**ANNOUNCEMENT PURSUANT TO RULE 704(10) OF THE LISTING RULES**

Banyan Tree Holdings Limited (“BTH”/the “Company”, and together with its subsidiaries, the “BTH Group”) refers to the announcement dated 2 January 2016 in relation to the appointment of Ms Ho Ren Yung as Assistant Vice President/Director, Group Retail Operations.

BTH wishes to announce the promotion of Ms Ho Ren Yung to Vice President, Brand HQ with immediate effect (“Promotion”). The Promotion has been reviewed and endorsed by the Nominating & Remuneration Committee and the Board of Directors, respectively.

With the Promotion, Ms Ho Ren Yung is now head of a division known as Brand HQ which will be responsible for enhancing and protecting the value of BTH Group’s brands. Brand HQ will ensure the integrity and sustainability of its brand standards and audits and also oversee the creation of innovative products and services across its hotels including its spas and galleries.

Ms Ho Ren Yung is the daughter of Mr Ho KwonPing (Executive Chairman & Substantial Shareholder) and Ms Chiang See Ngoh (Substantial Shareholder).

By Order of the Board

Jane Teah  
Company Secretary  
13 August 2018